



Dorking Allotment Holders' Association (DAHA)

Membership Report for year to 31 August 2022

Andy Whitehouse  
DAHA Membership Secretary



## Membership Report - 31 August 2022

The number of members who have paid a subscription over the year has risen from 167 at 31 August 2021 to 185 at 31 August 2022. There were 46 new members joining during the year, and 28 members who "resigned" their membership over the year - either through formally resigning, or not paying a subscription for 2021-22.

### **Breakdown of members by site**

Site	2020-21 members	2021-22 new members	2021-22 resigned membership	2021-22 members	Fully Paid	Partially Paid
Bentsbrook	7	2	(1)	<b>8</b>	8	-
Coldharbour	65	21	(8)	<b>78</b>	78	-
Pixham	7	1	-	<b>8</b>	8	-
Ranmore	33	11	(6)	<b>38</b>	37	1
St Pauls	40	4	(8)	<b>36</b>	36	-
No site	15	7	(5)	<b>17</b>	17	-
	167	46	(28)	<b>185</b>	184	1

### Reconciliation of membership numbers with membership subscriptions in accounts

Of the 185 members who have paid a subscription, 184 have paid the full subscription of £5 and 1 has paid at the old subscription level of £3 by standing order. The total amount underpaid for this member is therefore £2.00.

	£
Total Membership Subscriptions received in 2021-22 as per accounts	1,008.00
Deduct 2022-23 and 2023-24 subscriptions received in 2021-22	(470.00)
Add membership subscriptions received in prior years for 2021-22 membership	385.00
<b>Total 2021-22 membership subscriptions received</b>	<b>923.00</b>
Total expected 2021-22 subscriptions for 185 members (185 x £5)	925.00
Underpayment by 1 member	(2.00)
<b>Total actual 2021-22 membership subscriptions due</b>	<b>923.00</b>

### Orders received

112 different members have made a total of 319 separate orders for goods from DAHA - receiving the benefit of near trade prices on manure, compost, beanpoles, peasticks, bamboo canes, weed fabric, blue piping and seed potatoes. Whilst the number of orders was lower than the previous year, the value of orders was up by 6%. This partially reflected the increase in prices of some items.

Over the year we have sold just over 1000 bags of compost/manure (an increase of 4% on previous year), nearly 800 beanpoles/peasticks/bamboo canes, 500m of weed fabric/plastic/blue piping, and 170kg of seed potatoes/onions.



### **Seed Discount Scheme**

The Dobies Group Scheme gives members 50% of seed orders and 15% off other items. DAHA has been part of the scheme for the last 2 years.

DAHA does have the option of changing the discount to members so that any extra discount is paid direct to DAHA. However, the committee have decided for the last two years not to take advantage of this and the full discount is passed on to members.

	2021-22	2020-21
Number of Members making orders	34	47
Number of Orders	63	89
Value of Seed Orders before discount	£1,127.82	£1,639.60
Value of all orders before discount	£3,231.71	£3,639.24
Total discount received by members	£879.49	£1,119.75

### **Membermojo system**

DAHA moved the membership administration onto Membermojo in April 2021. This has had the benefit of maintaining mailing lists and membership records in one place, as well as allowing members to order from the online store with invoices automatically produced. The system also automatically reminds members when subscriptions are due or overdue. Members can also see and amend/maintain their own data held by DAHA.

Whilst the system relies on members having email addresses, there are only 7 current members for which no email address is available to DAHA. Where possible details of the various member benefits are put on site noticeboards so that these members can see them.

The cost of the system is £75 per annum (approximately 40p per member per year).

### **2022-23 membership subscriptions**

The membership subscription has remained at £5 per annum for the 2022-23 membership year.

The membership system invites members to renew their membership in August, ready for the following year. As at 31 August 2022, 92 members had already paid their 2022-23 membership subscription - including 7 new members.

Andy Whitehouse  
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