



Dorking Allotment Holders' Association (DAHA)

Membership Report for year to 31 August 2021

Andy Whitehouse
DAHA Membership Secretary



Membership Report - 31 August 2021

The number of members who have paid a subscription over the year has risen from 144 at 31 August 2020 to 167 at 31 August 2021. There were 53 new members joining during the year, and 30 members who "resigned" their membership over the year - either through formally resigning, or not paying a subscription.

Of the 167 members who have paid a subscription, 164 have paid the full subscription of £5 and 3 have paid at the old subscription level of £3. The total amount underpaid for these members totals £6.00.

Breakdown of members by site

Site	2019-20 members	2020-21 new members	2020-21 resigned membership	2020-21 members	Fully Paid	Partially Paid
Bentsbrook	8	3	(4)	7	7	-
Coldharbour	52	22	(9)	65	65	-
Pixham	6	3	(2)	7	7	-
Ranmore	28	7	(2)	33	31	2
St Pauls	43	11	(13)	41	40	1
No site	7	7	-	14	14	-
	144	53	(30)	167	164	3

Reconciliation of membership numbers with membership subscriptions in accounts

	£
Total Membership Subscriptions received in 2020-21	1,176.00
Deduct subscriptions received in 2020-21 for previous or future years	(382.00)
Add membership subscriptions received in prior years for 2020-21 membership	35.00
Total 2020-21 membership subscriptions received	829.00
Total expected 2020-21 subscriptions for 167 members (167 x £5)	835.00
Underpayment by 3 members	(6.00)
Total actual 2020-21 subscriptions	829.00

Orders received

104 different members have made a total of 345 separate orders for goods from DAHA - receiving the benefit of near trade prices on manure, compost, beanpoles, peasticks, bamboo canes, weed fabric, blue piping and seed potatoes.

Over the year we have sold just under 1000 bags of compost/manure, nearly 800 beanpoles/peasticks/bamboo canes, 500m of weed fabric/plastic/blue piping, and 170kg of seed potatoes.



Seed Discount Scheme

The Dobies Group Scheme gives members 50% of seed orders and 15% off other items. DAHA has been part of the scheme for the last 2 years.

DAHA does have the option of changing the discount to members so that any extra discount is paid direct to DAHA. However, the committee have decided for the last two years not to take advantage of this.

	2020-21	2019-20
Number of Members making orders	47	22
Number of Orders	89	43
Value of Seed Orders before discount	£1,639.60	£1,527.28
Value of all orders before discount	£3,639.24	£1,218.74
Total discount received by members	£1,119.75	£946.45

Membermojo system

DAHA has moved the membership administration onto Membermojo. This has the benefit of maintaining mailing lists and membership records in one place, as well as allowing members to order from the online store with invoices automatically produced. The system also automatically reminds members when subscriptions are due or overdue. Members can also see and amend/maintain their own data held by DAHA.

Whilst the system relies on members having email addresses, there are only 7 current members for which no email address is available to DAHA. Where possible details of the various member benefits are put on site noticeboards so that these members can see them.

The cost of the system is £75 per annum (less than 50p per member per year), and since it was launched to DAHA members in April 2021 it has been well received and has made the administration much easier!

2021-22 membership subscriptions

The new membership system invites members to renew their membership in August, ready for the following year. This has meant that a number of members who normally pay later in the membership year have already paid. As at 31 August 2021, 77 members had already paid their 2021-22 membership subscription - including 6 new members.

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